





# **ORAL-B POWER BRUSH HANDLE**

#### ORAL-B VITALITY STAGES SPIDERMAN ELECTRIC BRUSH

# Toothbrush designed for Kids 3+ Years and above.

- Oral-B Stages Power Spiderman Power Helps to thoroughly clean teeth while gentle on gums with its EXTRA SOFT bristles. Make brushing fun with Disney Magic Timer App.
- Removes more plaque for healthy smiles
- EXTRA SOFT bristles are gentle on gums
- Features 1 Mode: Daily Clean
- Free App: 90% of kids brush longer<sup>^</sup> with the Magic Timer App
- Rechargeable Battery: Lasts up to 8 days (2 min, 2x/day).







#### ORAL-B VITALITY STAGES FROZEN ELECTRIC BRUSH

#### Soft bristles, 3+ Years,

- Oral-B Stages Frozen Power Electric
  Toothbrush features a Free App Disney
  magic timer. 90% of kids brush longer with
  the Disney Magic Timer App\* (based on a
  study conducted among 52 children aged
  4-14 years in 2014). Soft bristles. 5+ Years.
- Free App Disney magic timer © Disney.
- 2D Action Oscillates Rotates.
- Rechargeable Battery: Lasts up to 5 days (2 min, 2x/day)
- Box contents: 1 Electric brush handle, 1 Charging station, 1 Brush head.











#### ORAL-B VITALITY EXTRA SENSITIVE ELECTRIC BRUSH

#### Advanced cleaning technology

- Oral-B Vitality Extra Sensitive Clean is clinically proven to clean better than an ordinary manual tootbrush while gentle on your gums.
- Oral-B Extra Sensitive Clean Brush Head cleans hard to reach areas and is gentle on your gums
- UltraThin 0.01mm bristles for a superior clean and gum protection vs a regular manual toothbrush
- 2 Minute Timer: Helps you brush the dentist recommended 2 minutes
- 2D Action: High speed oscillating and rotating motion
- · Long lasting rechargeable battery
- Color changing indicator bristles fades from green to yellow as a sign to replace brush head.







#### ORAL-B VITALITY PRECISION CLEAN ELECTRIC BRUSH

### Advanced cleaning technology

- Oral-B Vitality Precision clean is clinically proven to remove more plaque than an ordinary manual toothbrush while leaving your whole mouth cleaner with healthier gums.
- Advanced cleaning technology: Oral-B Precision Clean Brush Head surrounds each tooth for an individual cleaning
- Precision clean cup shaped bristles reaches deep between teeth to help remove plaque more than a regular manual toothbrush
- 2 Minute Timer: Helps you brush the dentist recommended 2 minutes
- 2D Action: High speed oscillating and rotating motion
- Rechargeable battery: Lasts up to 8 days (2min, 2x/day)
- Color changing indicator bristles fades from green to yellow as a sign to replace brush head.





Code: 0B2557800 \$28.90







#### ORAL B VITALITY CROSS ACTION ELECTRIC BRUSH

#### Remove up to 100% more plaque

- Clinicaly proven to target plaque to remove up to 100% more plaque vs. a regular manual toothbrush.
   Features Oral-B NEW Bristle Technology Cross Action Brush Head: Green bristles turns yellow signalling when to change. It's dentist inspired round head surrounds each tooth for a superior clean.
- Cross Action Brush Head: Perfectly angled bristles set at 16 degree to get deep in between teeth and remove plaque.
- NEW Bristle Technology: Green bristles turns yellow signalling when to change your brush head.
- 1 Mode: Daily Clean
- 2 Minute Timer: Helps you brush the dentist recommended 2 minutes
- · 2D Action: High speed oscillating and rotating motion
- · Rechargeable battery: Lasts up to 8 days (2min, 2x/day)







#### ORAL-B PROFESSIONAL CARE 700 BLACK ELECTRIC BRUSH

#### Up to 100% more plaque removal

- Discover the Oral-B PRO 700 rechargeable electric toothbrush to brush like your dentist recommends with a professional 2-minute timer. Clinically Proven. Removes 100% more plaque.\* Experience Oral-B PRO 700 from the #1 brand recommended by dentists worldwide. \*vs. a regular manual toothbrush
- Know you've brushed the right amount of time with the 2-minute professional timer
- · Daily Clean brushing mode
- Dynamic movement helps you achieve enhanced cleaning result
- Dentist-inspired round brush head oscillates, rotates and pulsates to break up and remove plaque
- Box contents: 1 brush head, 1 rechargeable brush, 1 charging station, 1 travel case











## ORAL-B PROFESSIONAL CARE 2000 ELECTRIC BRUSH

#### It's clinically proven to remove 100% more plaque\*

- Rechargeable toothbrush used by dentists worldwide (most used by dentists based on surveys of a representative worldwide sample of dentists' usage carried out for P&G continuously).
- Download the Oral-B App for a connected brushing experience. Brush like dental professionals recommend
- · 2-Modes: Daily Clean, Sensitive
- Round head: Surrounds each tooth for superior cleaning
- · Timer: Helps you brush the dentist recommended 2 minutes know you brush the right amount of time
- Gently whitens your teeth starting from day 1 by removing surface stains
- Li-lon battery: More than 2 weeks of brushing with 1 full charge. Faster charging time
- · Protect your gums: Pressure control reduces brushing speed and alerts you if you brush too hard
- Box contents: 1 Power Brush Handle, 1 CrossAction Brush Head, 1 Charger.

\*vs. a regular manual toothbrush

#### Blue



#### Black





#### Pink















#### ORAL-B SMART 4000 WHITE ELECTRIC BRUSH

## Clinically proven to remove 100% more plaque\*

- Download the Oral-B App for a connected brushing experience and brush like dental professionals recommend
- · 3-Modes: Daily Clean, Sensitive, Whitening
- · Round head: Surrounds each tooth for superior cleaning.
- Pressure control: Alerts you and reduces speed to ensure that you don't press too hard on gums
- Li-lon battery: More than 2 weeks of brushing with 1 full charge. Faster charging time. (vs. Oral-B basic charger.)
- Smart Coaching: Gives you instant feedback and helps you track your progress with the app
- Gently whitens your teeth starting from day 1 by removing surface stains
- · Know you brush the right amount of time with the 2min professional timer
- Better brushing results with real-time feedback thanks to Bluetooth connectivity and the Oral-B App

\*vs. a regular manual toothbrush





# ORAL-B SMART 7000 METALLIC BLUE ELECTRIC BRUSH

#### Clinically proven to remove 100% more plaque\*

- Round head: Surrounds each tooth for superior cleaning (vs. a regular manual toothbrush)
- Timer: Helps you brush the dentist recommended 2 minutes
- Pressure control: Alerts you and reduces speed to ensure that you don't press too hard on gums
- Smart Coaching: Gives you instant feedback and helps you track your progress with the app
- Li-lon battery: More than 2 weeks of brushing with 1 full charge. Faster charging time. (vs. Oral-B basic charger)
- Advanced Personalised Experience: 5 modes and multicolor Smarting, with 12 personalised shades
- Download the Oral-B App for a connected brushing experience
- Bluetooth communication between toothbrush and smartphone
- Dentist-inspired round brush head oscillates, rotates and pulsates to break up and remove plaque
- Electric toothbrush with a visible pressure sensor
- Electric toothbrush with 6 modes: Daily Clean, Gum Care, Sensitive, Whitening, Deep Clean and Tongue Cleaner

\*vs. a regular manual toothbrush











#### **ORAL-B GENIUS SERIES 9000**



#### Intelligent brush to clean like your dental professional recommends

- Oral-B Genius 9000 Electric Toothbrush helps to brush like your dentist recommends with customizable features and advanced technology. Intelligent brush to clean like your dental professional recommends. Removes 100% more plaque\*. For cleaner teeth and healthier gums\*.
- 100% brushing coverage: the only brush with Position Detection that sees where you brush and guides you to never miss a zone
- Protect your gums: Pressure Control reduces brushing speed and SmartRing alerts you if you brush too hard
- · Personalized experience with 6 different brushing modes including PRO Clean, Whitening, Gum Care and Sensitive
- · Never run out of battery: Dual-charging travel case charges both your toothbrush and phone using 1 outlet
- · Sleek, premium handle design with a rose gold finish to complement your style
- · Compatible with the following Oral-B toothbrush heads: CrossAction, 3D White, Gum Care. Sensitive Clean. Precision Clean. FlossAction, TriZone, Dual Clean, Power Tip, Ortho Care
- · Gently whitens your teeth starting from day 1 by removing surface stains
- · Know you brush the right amount of time with the 2min professional timer

\*vs. a regular manual toothbrush



#### Black



#### Rose Gold



#### **Orchid**











# **ORAL-B REPLACEMENT BRUSH HEADS**

#### ORAL-B EB17 PRECISION CLEAN 2PK BRUSHHEADS

#### Surrounds each tooth for individual cleaning

- Oral-B Precision Clean brush head reaches deep between teeth and cover more surface, leaving your whole mouth cleaner with healthier gums\* vs regular manual toothbrush
- Cup shaped bristles reaches deep between teeth to help remove plaque
- Colour changing indicator bristles fades from green to yellow as a sign to replace brush head
- Compatible with all Oral-B rechargeable handles (except iO Series/ Battery/Sonic brushes).







#### ORAL-B EB17 PRECISION CLEAN SENSITIVE 2PK BRUSHHEADS

#### Extra-soft bristles

- Oral-B Sensitive Clean Brush Heads provides a gentle brushing experience, ideal for sensitive teeth and gums.
- Inspired by professional tools, the round sensitive brush head also cleans tooth by tooth and provides enhanced cleaning vs. a standard manual toothbrush.
- Experience the sensitive toothbrush head designed by the #1 dentist recommended brand worldwide.
- Extra-soft bristles provide fine cleaning for sensitive teeth and gums
- Round head cleans better\* for healthier gums
- · Ideal for cleaning around sensitive and inflamed areas
- Indicator bristles fade as a sign to replace your toothbrush head for a better clean (about every 3 months)
- Compatible with the entire lineup of Oral-B electric toothbrushes, except for Oral-B sonic toothbrushes.













#### ORAL-B VITALITY CROSS ACTION 3PK BLACK BRUSHHEADS

#### Bristles clean tooth by tooth to help remove up to 100% plaque

- New Bristle Technology: Oral-B Cross Action Black brush head turns from green to yellow, indicating when it is time to change. Features precise angles that target plaque to remove up to 100% more plaque vs. a regular manual toothbrush. The shape of the brush head is designed for optimal tooth coverage. Bristles reach deep between teeth to remove plaque and leave your whole mouth cleaner than a regular manual toothbrush
- Features perfectly angled bristles to get deep in between teeth and remove plaque
- Bristles clean tooth by tooth to help remove up to 100% plaque
- Angled bristles set at 16 degrees to effectively clean along the gumline
- Compatible with all Oral-B rechargeable handles (except iO Series/ Battery/Sonic brushes).









#### ORAL-B VITALITY FLOSS ACTION 3PK BRUSHHEADS

#### Provides a superior clean

- New Bristle Technology: Oral-B Floss Action brush head turns from green to yellow, indicating when it is time to change. Features MicroPulse bristles that help provide a superior deep clean between teeth. The bristles on the round brush head are designed to clean deep between teeth to remove up to 100% more plaque leaving your whole mouth cleaner than a regular manual toothbrush
- Features soft MicroPulse bristles
- Cleans deeper between teeth vs a regular manual toothbrush
- Compatible with all Oral-B rechargeable handles (except iO Series/ Battery/Sonic brushes).















#### ORAL-B VITALITY PRO WHITE 3PK BRUSHHEADS

#### Advanced cleaning to help you achieve a whiter smile

- New Bristle Technology: Oral-B 3DWhite brush head turns from green to yellow, indicating when it is time to change. Features a polishing cup designed to help remove surface stains while bristles clean away plaque, and is ideal f or advanced cleaning and whitening. It even has the power to whiten teeth starting from Day 1 by removing surface stains
- Features a special polishing cup that gently removes surface stains
- Whiter teeth from Day 1 by removing surface stains
- Compatible with all Oral-B rechargeable handles (except iO Series/ Battery/Sonic brushes).







#### ORAL-B EB17-5 PRECISION CLEAN 5PK BRUSHHEADS

# Compatible with all Oral-B rechargeable handles

- Oral-B Precision Clean brush head reaches deep between teeth and cover more surface, leaving your whole mouth cleaner with healthier gums\* vs regular manual toothbrush
- Surrounds each tooth for individual cleaning
- Cup shaped bristles reaches deep between teeth to help remove plaque
- Colour changing indicator bristles fades from green to yellow as a sign to replace brush head
- Compatible with all Oral-B rechargeable handles (except iO Series/ Battery/Sonic brushes).





Code: OB1150017 **\$25.90** 





# WHITENING STRIPS

#### ORAL-B 3D WHITE LUXE ADVANCED SEAL STRIPS 14PK

#### Removes up to 10 years of stains in 2 weeks

- Oral-B 3D White Luxe Advance Seal Whitestrips with anti-slip technology, removes up to 10 years of stains in 2 weeks for up to 12 months for a naturally radiant white smile. Revitalises gums and restores weakened enamel.
- The strips remove tough coffee, wine and smoking stains for up to 12 months.
- · Advanced Seal Anti-Slip Technology
- Removes up to 10 years of stains in 2 weeks
- Start seeing results in 1 week
- Use once a day for 60 minutes, for 14 days.
- All Oral-B 3D White Whitestrips use the same enamel-safe whitening ingredient as used by dentists
- 14 Whitening Treatments.







# **MOUTH RINSE**

### ORAL-B PRO-HEALTH MULTI-PROTECT MOUTH RINSE 500ML

#### Helps fight plaque and protects gums.

- · Strengthens inside, protects outside.
- · Helps protect gums.
- Keeps teeth cleaner longer (vs. brushing alone)
- · Helps freshen breath.
- Helps fight germs that cause plaque and bad breath without burning sensation of alcohol.
- · Helps prevent and reduce plaque problems.
- Helps fight plaque that contributes to poor gum health.













# **FLOSS**

# ORAL-B SATIN TAPE MINT 25M







## ORAL-B PRO HEALTH DEEP CLEAN FLOSS 40M







#### **ORAL-B SUPER FLOSS UNWAXED 50M**

#### Ideal for braces, bridges and wide spaces.

- Stiffened end to floss under appliances.
- Spongy-floss to clean around appliances and in wide spaces.
- · Regular floss to help remove plaque under gumline.
- Ideal for braces, bridges and wide spaces.
- 50 Pre-Cut Strands.







#### ORAL-B ESSENTIAL FLOSS WAXED 50M

#### New improved dispenser!

- Oral-B EssentialFloss Waxed Dental Floss removes plaque where your brush can't reach.
- Brushing alone can't get to all the hard-to-reach places where plaque builds up. But Oral-B EssentialFloss can. With its light wax coating and its shred-resistant texture, it slides easily between your teeth. It helps clean the tough-to-get plaque away. Used morning or evening when you brush, Oral-B EssentialFloss helps your gums and your teeth stay healthy.
- · Shred-resistant.







